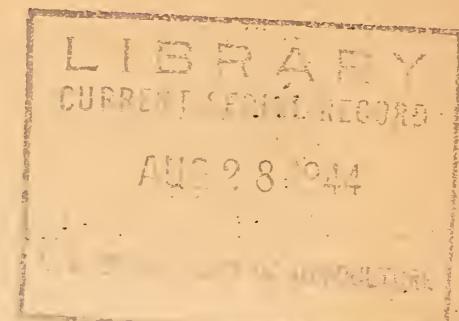


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July 27, 1944

Subject	Assigned	Status
<u>Rationing and Price Control</u>		
PUBLICATIONS		
<u>War Letter for Agriculture</u> (July 24)	DuMars, OI	Completed
Better inspection of truck tires sought		
60-day rations for hired hands obtainable		
Sheepherders get supplemental sugar		
Uniform turkey prices established		
OPA announces future ceilings on vegetables		
Southern pulpwood ceilings changed		
<u>Letter to State Extension Directors</u> (July 22)	Fulghum, Ext.	Completed
Emphasis on certain OPA actions:		
Restricting tire inspections to qualified stations		
Farmers can obtain 60-day allotments of rationed foods for temporary workers		
Uniform turkey prices established		
Announcement of future ceilings on vegetables in line with new Con- gressional requirements		
A number of OPA orders were sent to field during week		
<u>Letter to Farm Editors: Agriculture in Wartime</u> (July 22)	Wing, OI	Completed
Food for Employers of Seasonal Workers		
Grower Prices for Three Fruits: figs, plums and fresh prunes		
Ceiling Prices for Oats Reduced		
Live Poultry Prices		
Nation-Wide Pricing of Turkeys		
Flue-Cured Tobacco Price Control		
Meat Supplies for Sparsely Populated Areas		
Beeswax and Carnauba Wax		
Farmers' Milk Cooperatives and Price Control		
Sweet Potato Ceiling Prices		
Prices for Red Sour Cherries		
Action on Grain Sorghums		
Broom Manufacturers' Pricing Problems		
OPA's job in New Jersey		
Affecting Small Southern Pine Lumber Sawmills		
Beeswax Order Changed		
<u>Down on the Farm</u> (No. 1)	Tyrus R. Timm, OPA	Completed; for distribution through OPA and USDA fields
The first of a series of statements on "Facts and Observations on Price Control and Rationing Policies"		



Subject	Assigned	Status
<u>Your School Lunch Program and Your War Price and Rationing Board</u> (A fact sheet)	Mary Mack, OPA	Completed; for Marketing Reports School Lunch kit
<u>Consumers' Guide Newsletter</u> (August) Textiles National Restaurant Price Action	Price, OD	Cleared
RADIO		
<u>Servel Network Broadcast</u> (July 22) Food Notes: Ceiling Prices Help Prevent Inflation New Ceiling Prices Set for Live Poultry and All Weights of Turkey	Hemphill, OI	Completed
<u>Post-War</u>		
Manuscript for discussion guide, "When Joe Comes Home"	Taeusch, BAE	At printer
Letter to Regional Post-War Committees and others concerned with Post-War Programs for Agriculture	Gaines, OI	In preparation
Manuscript on national statement on electrification	Salisbury, REA	In preparation
Article for Journal of Farm Economics: "Problems of Post-War Land Settlement and Agricultural Production."	Lee, BAE	In preparation
RURAL HANDICRAFTS in the United States to be published in cooperation with the Russell Sage Foundation as an aid in rehabilitating returning war veterans.	Meyer, Ext.	In Preparation
MOVIES		
Narration for movie, "Farm Offensive"	Hedge	In production
RADIO		
<u>Homemakers' Chats</u> Post-War Planning for Better Living	Fox, FSA	In preparation
<u>Victory Gardens</u>		
<u>Clip Sheet</u> Vets Grow Food	P. Smith	For release July 30

Subject	Assigned	Status
<u>Food and Home Notes</u> Good Companions (Lettuce & tomatoes)	H. Douglass	Released July 24
MOVIES		
"Saving the Garden Crop"	Motion Picture Service	Out
RADIO		
<u>Homemakers' Chats</u> Q&A: Victory Garden Seed	Thacker, Ext.	Cleared
<u>Network Broadcasts</u> Blue Network (Farm & Home Hour) Ernest Moore and Duke DuMars July 21: "Judging Victory Gardens" July 28: "Home Storage of Vegetables" Aug. 4: "Last Call for Fall Gardens"	Hemphill, OI Hemphill, OI Hemphill, OI	Completed Completed In preparation
<u>Farm Facilities</u>		
RADIO		
<u>PA, INS, UP</u> V-Boxes	Bergoffen, FS	In preparation
<u>Radio Farm Directors Letter</u> Containers should be secured now	Briggs, OD	Prepared
<u>CBS, Country Journal</u> , July 22 "Fruit and Vegetable Containers", L. C. Carey, OD	Worcester, CBS	Done
<u>New England Farm Hour</u> , July 27 Fruit & Vegetable Containers	Briggs, OD	Completed
<u>Farm Labor</u>		
4-page annual report entitled "Mobilizing Help to Save Crops"	Hancock, Ext.	Completed
MOVIES		
Plans being made to have Negro Newsreel get shots of negroes doing farm work near Pocomoke City, Md.	Hancock, Ext.	In preparation
RADIO		
<u>Fashions in Rations</u> , CBS, Servel, Inc. July 22: Women's Land Army helps harvest fruit, detassel seed corn, drive trucks of wheat to elevators.	Hemphill, OI	Completed

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Farm Flashes</u> Waves Toss Hay Farmers' Foreign Legion Town People Detassel Hybrid Corn	Pitt, OI	Cleared
<u>PA, INS, UP</u> Back to Peaceful Work WAVES of farm work Farm work for Football Training	Pitt, OI	Cleared
<u>Farm and Home Hour</u> , Blue, July 29 "The Nation's Capital Goes to Work on Farms," Lt. Jessie B. Jutten, Recreation Officer, U. S. Marine Corps; John Jones, Farm Labor Recruitment Officer; & Connie Gay	Gay, OI	Prepared
<u>Economic Stabilization</u>		
<u>RADIO</u>		
CBS, August 2, 10 P.M. "Great Moments in Music," Secretary Wickard	Hall, OI	Prepared
<u>Forest Fire Prevention</u>		
Advanced leaflet describing poster, news, radio and other material contained in publicity kit, in furtherance of Fire Prevention Week, to be supplied by Nat'l. Fire Protection Association, will be sent to Extension Services this week. Distribution plans worked out and packet will be supplied upon request, early in August, to State extension services for redistribution to county agents.	Lloyd, Ext.	Completed
<u>Farm Safety</u>		
<u>Food Information Series</u> "Farm Safety Rules for Using Insecticides"	Millson, BEPQ	Out
<u>Farm Production Goals</u>		
Press release on "corn-for-war" program Background statement on lamb and mutton for Radio Division, OI	M. Kelly, AAA Stewart, AAA	Out In clearance

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Background statement on pasture and forage crops for Radio Division, OI	Hill, AAA	In preparation
Background statement on dairy products for Radio Division, OI	Hill, AAA	In preparation
Background statement on wheat for Radio Division, OI	Arneson, AAA	In preparation
Article, "Terracing--a Break for the Long Slope"	Tilley, SCS	In preparation
Derris and cube dips effective against cattle grubs	Burch, ARA	Cleared
New medicinal agent found in bright tobacco	BAIC	Issued
Forage leaflet suggests ways to get more feed	BPISAE	In clearance
U. S. now grows caraway	BPISAE	In clearance
Cotton growers can raise oil yield, free folder says	BPISAE	In clearance
Article on soybeans	BPISAE	In clearance
Kobe lespedeza a superior forage crop for the South	BPISAE	Approved
Scientist finds fungus that captures and feeds on insects	BPISAE	Approved
BEPQ activities affecting cotton production for the National Cotton Council of Am.	Millson, BEPQ	Out
Pink boll worm control article for THE COTTON PLANTER	Millson, BEPQ	Cleared
Grasshopper control article for Western AP editor	Millson, BEPQ	Out
RADIO		
A. W. Manchester radio transcription for New England Radio Service, Boston	Hill, AAA	Out
<u>Farm Flashes</u>		
Cure Hay in Barn	Lambert, REA	Cleared
"Sparks"	Gay, OI	Cleared
Hay for Protein	Briggs, OD	Cleared
Cattle Dip for Grubs	Burch, ARA	In preparation

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>PA, INS, UP</u> Family's Cows are Breadwinners	Fox, FSA	Cleared
<u>Radio Farm Directors Memo</u> Summer Poultry Culling Urged 1945 Goals Meetings Coming November-Dec. Protein Situation Eased	Shrader Lamphere, AAA Klein	Prepared Prepared Prepared

Marketing Plentiful Foods

List of abundant foods for the Food Trade Letter No. 40	North, OD	Out
Press release, "WFA Will Not 'Dump Egg Stocks'"	Snell, OD	Tentative

RADIO

<u>Orange Network Series -- Melons</u>	Stahl, OD	Completed
<u>Radio Round-Up on Food -- Soup in Dry Form</u>	Stahl, OD	Completed

Nutrition

Pamphlet, "Observations and Suggestions Regarding Nutrition Clinic Demonstrations	Wilkins, OD Boyd, OD	In preparation
Article, "Vine-Ripe Tomatoes," for Labor Press	Kefauver, OD	In press
Summary of Nutritional Activities of the American Federation of Labor for annual report of Union Label Trades Department to appear in THE FEDERATION, official monthly organ of American Federation of Labor	Graubard, OD	In press

Four items for Nutrition Kit	Winn, OD	Out
Principles of Nutrition and Nutritive Value of Food. Misc. Pub. 546	Sherman, BHNHE	Off the press
The protein nutritional value of soybean, peanut, and cottonseed flours and their value as supplements to wheat flour. Article in Journal of Nutrition, July issue.	D. Breese Jones J. P. Divine	Published

MOVIES

Nutrition movie script	Motion Picture Service	In preparation
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<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
RADIO		
<u>Vitamins for Victory</u> Take and Put (enriched bread) Spanish Liver Special When Winter Comes (tomatoes) Eat it with Relish It's a Snap (ginger) Table Travel (food in Russia)	Beauchamp, OD	Completed
<u>Homemakers' Chats</u> Pickles and Relishes	Beauchamp, OD	Completed
<u>School Lunches</u>		
Kit of material on school lunch program (for administrative use)	Marketing Reports Division, OD	In preparation
Revision of "Lunch at School" (Q & A verityped)	Mktg. Reports, OD	In process of revision
Revision of pamphlet, "Hunger Quits School"	Mktg. Reports Div., OD	Being revised
<u>Home Food Preservation</u>		
PUBLICATIONS		
Pickle and relish recipes, AWI-103	BHNHE	Off the press
RADIO		
<u>Farm and Home Hour</u> , Blue Network, July 22 The place of pickles in wartime meals; Safety tips on home canning (Van Deman, Gay)	Van Deman, BHNHE	Completed
<u>Green Network Series</u> (script) On Guard (Storing canned foods)	Schultz, OD	Completed
<u>Homemakers' Chats</u> How to Dry Corn	Rodgers, OD	Completed
<u>Fashions in Rations</u> , CBS, Servel, Inc. July 22 -- Community Canning centers going strong	Hemphill, OI	Completed
Aug. 5 -- Community Canning, Mrs. Bertha Olsen, OD	Kempton, OD	Prepared

Subject	Assigned	Status
<u>Industrial Feeding</u>		
RADIO		
<u>Fashions in Rations</u> , CBS, Servel, Inc. July 29 -- "Presentation of Certificate for Educational Program in Industrial Feeding," Wm. C. Ockey, OD (From New York)		Prepared
<u>Miscellaneous</u>		
PUBLICATIONS		
DDT Report No. 1, Summary of Current information	Millson, BEPQ	In clearance
Agricultural Scientists Prepare Honey Bees for war.	Millson, BEPQ	Completed
Report on farm real estate taxes in 1943	Miller, BAE	In preparation
USDA Motion Picture Catalogue	Pace, Ext.	In preparation
Weekly Letter from Extension Director to State Extension Directors re: 1945 agricultural census Feed supplies Nat'l. "Go to School" drive Extension participation in USDA Clubs	Lloyd, Ext.	Completed
Wartime Extension Work No. 111	Bealer, Ext.	Completed
Slidefilm, "The County Agent"	Pace-Gericke, Ext.	In progress
Television Script	Jarrett, SCS	In preparation
"Water and the Soil Conservation Service" (radio script)	Boyle, SCS	Completed
"Wartime Plantings in Relation to Post-War Land Conditions" (Material for OWI)	Faris, SCS	Completed
"Are You Soil Conservation Conscious?" (article)	Rowe, SCS	In clearance
Cotton hose as a vehicle for a fungicide in treatment of athlete's foot. Article in Journal of Lab. and Clin. Med.	Crittenden, Joiner, BHNHE	Published, June issue
Time costs of homemaking--a study of 1500 rural and urban households (mimeo.)	BHNHE	Completed

Subject	Assigned	Status
Release, "Wisconsin Plant Earns 'A' Award"	Mangum, OD	Completed
Release, "Milk Quotas for August"	Osser, OD	Out
VISUAL		
Suggestions for a movie short on house-dresses and aprons for work in the home	Schultz, : :	Completed
RADIO		
<u>Home Service Daily, July 28</u> Federal Food Reporter	Briggs, OD	Completed
<u>Consumer Time (NBC)</u> Aug. 5- Food in Alaska Aug. 19- Canada's War Food Problems	Kempton, OD Kempton, OD	Completed Completed
<u>Homemakers' Chats</u> Up-to-date on dairy products G. I. Joe will have turkey for the holidays	Beauchamp, OD Schultz, OD	Completed Completed
<u>INS Farm Fare -- Awards for food processors</u>	Stahl, OD	Completed
<u>Tip Sheet -- Wheat Allocation</u> Get Your Containers Now	Briggs, OD	Completed
<u>Radio Round-up on Food</u> A Flag Marks the Spot (A Awards) Vitamins Lost, Strayed or Stolen Feather Weight Vegetables Wartime Food Report	Stahl, OD	Completed
<u>Fashions in Rations, CBS, Servel, Inc.</u> July 22 -- What does the American housewife think of dehydrated foods? Boy Scouts open drive to salvage waste paper.	Hemphill, OI	Completed
<u>Farm Flashes</u> Canning-Storage-Market Center Co-op Milk Route Succeeds Flash Flood Control Curb Market on Wheels Cranberries for GI Turkeys Cotton Situation	Fox, FSA Fox, FSA Boyle, SCS Fox, FSA Briggs, OD Briggs, OD	Cleared In preparation Cleared Cleared In preparation In preparation
<u>PA, INS, UP</u> Tenants in '42, Owners Now Living Memorials Award for Food Processors Experiment Forest Pays Off Woman Log Scaler	Fox, FSA Bergoffen, FS Stahl, OD Bergoffen, FS Bergoffen, FS	In preparation Cleared Cleared In preparation In preparation

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Network Broadcasts</u>		
Mutual, Aug. 2, 10:15-10:30 p.m., Special Judge Jones	Flood, OFAR	In preparation
Blue, Farm and Home Hour, July 29 "Homemaking News Round-up" Ruth Van Deman	Van Deman, BHNHE	In preparation